29TH ANNUAL ARMY STRATEGY CONFERENCE
This year's USAWC Annual Strategy Conference is available online for scholars, practitioners, policymakers, and the informed public. World renowned speakers and panelists will explore today's security challenges and related landpower implications. Question and answer sessions will offer the audience a rare opportunity to directly engage senior leaders, policy-makers, and experts. A dedicated Twitter feed and a live webcast will offer viewers from around the world the opportunity to participate in the conversation as well.

USAWC Carlisle, PA
23–25 April 2018
29th Annual Army Strategy Conference
Strategic Leadership 2030: Transcending Challenges in a Time of Deep Change
Dr. Steven Metz

Dr. Steven Metz is Director of Research at the Strategic Studies Institute. He has been with SSI since 1993, previously serving as Henry L. Stimson Professor of Military Studies, Chairman of the Regional Strategy Department, research director for the Joint Strategic Landpower Task Force, and co-director of SSI's Future of American Strategy Project.

Dr. Metz has also been on the faculty of the Air War College, the U.S. Army Command and General Staff College, and several universities. He has been an advisor to political campaigns and elements of the intelligence community; served on national security policy task forces; testified in both houses of Congress; and spoken on military and security issues around the world.

Dr. Metz is the author of Iraq and the Evolution of American Strategy and several hundred articles, essays, monographs, reports, and book chapters. His research has taken him to 30 countries, including Iraq immediately after the collapse of the Hussein regime. He writes a weekly column on security and defense for World Politics Review and is an Adjunct Scholar at the U.S. Military Academy's Modern War Institute. He holds a Ph.D. from the Johns Hopkins University, and an MA and BA from the University of South Carolina.

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Professor Charles D. Allen (USAWC)

Colonel (retired) Charles D. Allen is currently the Professor of Leadership and Cultural Studies in the Department of Command, Leadership, and Management at the United States Army War College, Carlisle Barracks, PA. He culminated a 30-year Army career as Director, Leader Development at the Army War College.

A 1978 graduate of the United States Military Academy at West Point and commissioned in the field artillery, Professor Allen had overseas assignments in Germany, Honduras, and South Korea. Airborne and Ranger-qualified, his military education includes the U.S. Army Command and General Staff College, the School of Advanced Military Studies, and the United States Army War College (USAWC). He has served in leadership and staff positions from platoon through Corps (I and V Corps) in Army and Joint Commands. Upon receiving a Master’s Degree in Operations Research from The Georgia Institute of Technology, he served as an instructor and assistant professor of Engineering Management at West Point. During his tenure at USAWC, Professor Allen received the USAWC Excellence in Service Award and Published Writing “Colonel John J. Madigan III” Awards for “Assessing the Army Profession” and “Shaping a 21st Century Defense Strategy: Reconciling Military Roles.”


He was a contributor and original member of the "On Leadership" panel of The Washington Post. From 2006 to 2017, Professor Allen was the Steering Committee Chairman for the Executive Development Roundtable hosted by Boston University. He was a member and leader within the community of practice for the 2011 Army Profession/Profession of Arms Campaign. Professor Allen is currently Chairman of the Board of the Directors for the Education Policy and Leadership Center and a 2004-2005 Fellow of the Pennsylvania Education Policy Fellowship Program.

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Major ML (Matt) Cavanaugh, USA (Visiting Research Fellow at USAFA)

Major ML (Matt) Cavanaugh is a nonresident fellow with the Modern War Institute at West Point and an active duty US Army Strategist with global experience and assignments ranging from the Pentagon to Korea and Iraq to Army Space and Missile Defense Command. He has been the youngest recipient of the Army Strategist Association’s professional award, the Order of Saint Gabriel the Archangel (2015), in addition to earning West Point’s faculty-wide Apgar Award for Excellence in Teaching (2014), and being named the US Army’s Athlete of the Year (2009). A 2002 West Point graduate, he earned his Master’s degree at Victoria University in Wellington, New Zealand in 2012, and will complete his PhD on supreme command and international relations under Professor Colin Gray at the University of Reading (UK) in 2018. His writing has appeared in the New York Times, the Washington Post, the Wall Street Journal, the Los Angeles Times, USA Today, and is regularly featured in the Colorado Springs Gazette, among other publications. Along with author Max Brooks (World War Z), Matt edited and contributed to the forthcoming book Strategy Strikes Back: How Star Wars Explains Modern Military Conflict.

https://twitter.com/MLCavanaugh
Dr. Sarah Sewall (Johns Hopkins School of Advanced International Studies)

Dr. Sarah Sewall is a pioneer in civilian security through her academic work and public service. She is currently a Distinguished Scholar and Professor at Johns Hopkins’ School of Advanced International Studies. As Under Secretary of State for Civilian Security, Democracy and Human Rights during the Obama Administration, she developed policy and programs to prevent the spread of violent extremism through policy and development interventions to complement military efforts. Dr. Sewall previously taught at Harvard for a decade, where she directed the Carr Center for Human Rights Policy and worked closely with the U.S. military to advance civilian protection in war. During the Clinton Administration, she served as Deputy Assistant Secretary of Defense for Peacekeeping and Humanitarian Assistance. She has taught at the Naval War College, served on the U.S. Secretary of Defense’s Defense Policy Board, and currently serves on the Board of the Center for Naval Analyses. She graduated from Harvard and received her doctorate from Oxford University as a Rhodes Scholar.
Major General Mick Ryan (Commander, Australian Defense College)

Major General Mick Ryan graduated from the Royal Military College, Duntroon, in 1989 as a Combat Engineer. Early career highlights include: serving with the 6RAR Battalion Group in East Timor in 2000; in 2003, being the lead planner for development of the first ADF Network Centric Warfare Roadmap; and in 2005, serving as the Deputy J3 for the Multi-National Security Transition Command – Iraq, Baghdad.

Major General Ryan commanded the 1st Combat Engineer Regiment from 2006 until 2007. He also commanded the 1st Reconstruction Task Force in southern Afghanistan from August 2006 to April 2007, and was awarded the Order of Australia for the command of this Task Force.

In 2008, he served on Army Headquarters, working primarily on the Adaptive Army strategic reform initiative. In 2009, he served as the Military Assistant to the Chief of Army.

From 2010 - 2011, Major General Ryan worked in the Pakistan Afghanistan Coordination Cell (PACC) on the US Joint Staff, as the Division Chief for Governance, Development and Engagement, and subsequently in a new Strategy and Policy Division. During this time, he also led the Joint Staff effort for the President’s Afghanistan-Pakistan Annual Review for the National Security Committee in 2010 and led PACC support to General John Allen in his Senate Confirmation for command in Afghanistan.

In January 2013, was appointed Director General Strategic Plans in Army Headquarters. During this appointment, he was responsible for Army’s contribution to the Defence White Paper and Force Structure Review, Army’s development of future structures, experimentation, and fostering professional discourse through the Army Journal and establishment of the online Land Power Forum.

Major General Ryan has a Bachelor’s degree in Asian Studies from the University of New England and is a graduate of the Australian Defence Force School of Languages. He is a Distinguished Graduate of the United States Marine Corps Command and Staff College, and a graduate of the USMC School of Advanced Warfighting. In 2012, he graduated with distinction from the Johns Hopkins University, School of Advanced International Studies, earning a Masters in International Public Policy.

From October 2014 until February 2016, Major General Ryan commanded the Darwin-based 1st Brigade, the Australian Army’s oldest and most operationally experienced combat formation. From February 2016 until October 2017, he led the education, training and doctrine efforts in Army as Director General Training and Doctrine. During this, he authored and implemented the Ryan Review, a fundamental and future-oriented strategic review of Army’s approach to education, training, doctrine and lessons learned. During this appointment, Army’s revised strategy for PME was developed and a broader roll-out of online PME delivery was implemented.

Major General Ryan has deep experience the fields of strategy, interagency and joint operations, command and leadership as well as professional military education. He possesses a long-standing interest in national and military strategy, military history, as well as organizational innovation and adaptation. He is President of the Defence Entrepreneurs Forum (Australia), an undertaking to nurture innovation in the ADF’s junior leaders. He is a proud Member of the Military Writers Guild.

Major General Ryan was appointed Commander, Australian Defence College in January 2018.

https://twitter.com/LearningArmy
Dr. Rebecca Johnson (Dean, USMC War College)

Dr. Rebecca Johnson joined the Marine Corps War College as Dean of Academics and Deputy Director in November 2015. Previously, she served on the faculty at the Command and Staff College from 2009-2015 and as chair of the University’s Faculty Council from 2012-2015. Before coming to MCU, Dr. Johnson taught at The Georgetown Public Policy Institute at Georgetown University, and from 2004 to 2008 was an Assistant Professor in the School of International Service at American University. From 2003-2005 Dr. Johnson served as the Academic Director for the South Carolina Washington Fellows Program at the University of South Carolina. Dr. Johnson’s current research explores how to develop and maintain moral fitness. Her most recent publication, “Ethical Requirements of the Profession: Obligations of the Professional, the Profession, and the Client” will appear in Finney and Mayfield (eds.) *The Intersection of Profession and Ethics: Redefining the Modern Military* (forthcoming). She also serves on the Council for the National Capital-Area Political Science Association. Dr. Johnson holds a B.A. (Government), from The University of Texas at Austin, an M.A. (Government), from Georgetown University, a Ph.D. (Government), also from Georgetown University, and a M.Div. from Wesley Theological Seminary, earned in 2010.

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LTG (R) David H. Huntoon, Jr.

David Huntoon is a Member of the Spectrum Group in Alexandria, Virginia. Prior to working at The Spectrum Group, David was a senior leader in the US Army who completed his career as the Superintendent of the US Military Academy at West Point, 2010-2013.

From 2008 to 2010, David was the Director of the US Army Staff in the Pentagon, and from 2003-2008 he was the Commandant of the US Army War College in Carlisle, Pennsylvania. Other senior strategic leadership positions included Director of Strategy, Plans and Policy for the US Army; Deputy Commander of the US Army Command and General Staff College at Fort Leavenworth, Kansas; Assistant Division Commander of the 1st Cavalry Division at Fort Hood, Texas; and Executive Officer to the Chief of Staff of the US Army. As an infantry officer, David served in a series of command and staff assignments in the United States, Germany, Korea, and the Middle East. These assignments included combat deployments with the XVIII Airborne Corps at Fort Bragg, North Carolina in Operation Just Cause (Panama) and Operations Desert Shield and Desert Storm (Kuwait/Iraq). He commanded an infantry battalion in Korea, and served as Chief of Plans for the Combined Forces Command and United Nations Command in Seoul. He commanded the 3rd U.S. Infantry Regiment (The Old Guard) in the Military District of Washington.

David has a BS in Engineering from the US Military Academy at West Point, an MA in Government from Georgetown University, and an MMAS from the US Army Command and General Staff College. He served as a National Security Fellow at the Hoover Institution, Stanford University. David guest lectures on leadership as a Senior Fellow at George Washington University, and as an Executive in Residence at the Brookings Institution. He is a Trustee with the Center for Excellence in Education, a non-profit organization which promotes exceptional accomplishment in science, technology, engineering, and mathematics scholarship and also with the American Public University System. He is a Board Member of Dog Tag Inc., a disabled veterans small business certification program affiliated with Georgetown University. He has served as a Member of two Presidential Boards of Visitors, and on the Board of Trustees of the Naval Postgraduate School.

He is the recipient of the 2016 American Psychological Association Robert Yerkes Award for contributions to military psychology.

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Ambassador Victoria Nuland

Ambassador Victoria Nuland is Chief Executive Officer at the Center for a New American Security. She is also a Senior Advisor at the Boston Consulting Group, and Brady Johnson distinguished practitioner in the Grand Strategy at Yale University. Prior to joining CNAS, Ambassador Nuland was Senior Counselor at Albright Stonebridge Group, and a Brookings Institution non-resident Senior Fellow.

A U.S. diplomat for 32 years, Ambassador Nuland served as Assistant Secretary of State for European and Eurasian Affairs from September 2013 until January 2017 under President Obama and Secretary Kerry. She was State Department Spokesperson during Secretary Hillary Clinton’s tenure, and U.S. Ambassador to NATO during President George W. Bush’s second term. She also served as Special Envoy and chief negotiator on the Treaty on Conventional Arms Control in Europe from 2010-2011, and as Deputy National Security Advisor to Vice President Cheney from 2003-2005. In addition to two tours at NATO in Brussels, Belgium, Ambassador Nuland has served overseas in Russia, China and Mongolia, and in various assignments in the State Department.

She has a bachelor’s degree in history and international relations from Brown University.
Dr. C. Anthony Pfaff (USAWC)

Dr. Tony Pfaff is currently the research professor for the Military Profession and Ethic at the Strategic Studies Institute (SSI), U.S. Army War College, Carlisle, PA.

A retired Army colonel and Foreign Area Officer (FAO) for the Middle East and North Africa, Dr. Pfaff recently served as Director for Iraq on the National Security Council Staff. His last active duty posting was Senior Army and Military Advisor to the State Department from 2013-2016, where he served on the Policy Planning Staff advising on cyber, regional military affairs, the Arab Gulf Region, Iran, and security sector assistance reform. Prior to taking the State Department position, he served as the Defense Attaché in Baghdad, the Chief of International Military Affairs for US Army Central Command, and as the Defense Attaché in Kuwait. He served twice in Operation IRAQI FREEDOM, once as the Deputy J2 for a Joint Special Operations Task Force and as the Senior Military Advisor for the Civilian Police Assistance Training Team. He also served as the Senior Intelligence Officer on the Iraq Intelligence Working Group and as a UN observer along the Iraq-Kuwait border. Prior to becoming a FAO, Dr. Pfaff served on the faculty at West Point as an assistant professor of Philosophy. As a company grade Army officer, he deployed to Operation DESERT SHIELD and DESERT STORM with 82nd Airborne Division and participated in Operation ABLE SENTRY with the 1st Armored Division.

Dr. Pfaff has a bachelor’s degree in Philosophy and Economics from Washington and Lee University, where he graduated cum laude with Honors in Philosophy; a master’s degree in Philosophy from Stanford University, with a concentration in the History and Philosophy of Science and where received a graduate fellowship at the Center for Conflict and Negotiation; a master’s in National Resource Management from the Industrial College of the Armed Forces, where he was a Distinguished Graduate; and a Doctorate in Philosophy from Georgetown University.

Dr. Pauline Shanks Kaurin (Pacific Lutheran University)

Dr. Pauline Shanks Kaurin holds a PhD in Philosophy from Temple University, and is a specialist in military ethics, just war theory, philosophy of law and applied ethics. She is Associate Professor and Chair of Philosophy at Pacific Lutheran University in Tacoma, WA and teaches courses in military ethics, warfare, business ethics, social and political philosophy and history of philosophy. Recent publications include: *When Less is not More: Expanding the Combatant/Non-Combatant Distinction; With Fear and Trembling: A Qualified Defense of Non-Lethal Weapons* and *Achilles Goes Asymmetrical: The Warrior, Military Ethics and Contemporary Warfare* (Routledge 2014.) She served as a Featured Contributor for *The Strategy Bridge*, and her recent work has appeared in *War on the Rocks, Just Security, Newsweek* and *Real Clear Defense*.

In July, she begins as the Admiral James B.Stockdale Chair in Military Ethics at the Naval War College in Newport RI.

https://twitter.com/queenofthinair
Maj. Gen. Charlie Dunlap, USAF (Ret.) joined the Duke Law faculty in July 2010 where he is a professor of the practice of law and Executive Director of the Center on Law, Ethics and National Security. His teaching and scholarly writing focus on national security, law of armed conflict, the use of force under international law, civil-military relations, cyberwar, airpower, military justice, and ethical issues related to the practice of national security law. He retired from the Air Force in June 2010, having attained the rank of major general during a 34-year career in the Judge Advocate General Corps. He is the author of “The Origins of the Military Coup of 2012”, originally published in 1992, which was selected for the 40th Anniversary Edition of Parameters (Winter 2010-2011). His 2001 essay written for Harvard University’s Carr Center on “lawfare,” a concept he defines as “the use or misuse of law as a substitute for traditional military means to accomplish an operational objective,” has been highly influential among military scholars and in the broader legal academy. He speaks and writes frequently on civil-military relations, cyberwar, law of war, and a variety of other topics related to national and international security. His blog is Lawfire

https://law.duke.edu/lens/

http://scholarship.law.duke.edu/faculty_scholarship/3408/

https://sites.duke.edu/lawfire/
LTG (R) Mark Hertling

LTG (R) Mark Hertling is a national security, intelligence and terrorism analyst. He served for 37 years in the US Army, retiring as the Commanding General, US Army Europe and Seventh Army. In that final posting, he commanded over 60,000 Soldiers and cared for over 100,000 civilian workers and family members stationed throughout Europe, and he also engaged, trained with, and conducted exercises with 51 countries in Europe, and the nation of Israel.

Hertling spent over three years in combat during his career. He was the Assistant Division Commander of the 1st Armored Division in Baghdad in 2003 to 2004, and he later commanded that same Division in Germany, preparing it to become the 30,000-strong US Task Force Iron in Northern Iraq from 2007 to 2009. Task Force Iron was based in Tikrit as Multinational Division-North (MND-N) during the "surge." During that period, MND-N conducted operations with five different Iraqi Army divisions from October 2007 until December 2008.

Hertling also commanded Initial Military Training (IMT) from 2009 to 2011. In that role, he was responsible for the initial training of approximately 160,000 officers and enlisted Soldiers entering U.S. Army training at 27 installations across the United States. Hertling led significant change in training methods, revising the Army's Warrior Tasks and Battle Drills and developed innovative training in rifle marksmanship, combatives, values instruction, first-aid, and cultural training. His introduction of the "Soldier-Athlete" initiative brought changes in Physical Readiness Training and performance nutrition.

Throughout his military career, Hertling saw alternating assignment between operational and training postings. He was considered to be a skilled trainer and a Soldier-focused leader and commander. He served or commanded at every level from Platoon to Field Army, and he has led training at all of the Combat Training Centers in the United States and the Joint-Multinational Training Center in Germany. He served as the Chief of War Plans (J7) on the Joint Staff, and was in that position on 9/11.

Since retiring from the Army on 1 January 2013, Hertling has become an advisor on Global Strategy and Physician Leadership for Florida Hospital in Orlando. In September 2013, Hertling was appointed by President Obama as one of 25 members to the President's Council on Fitness, Sport, and Nutrition. He also serves as a senior advisor to "Mission Readiness," a non-profit, bipartisan organization of retired military leaders who call for smart investments for America's youth, as an advisor to "Operation Gratitude," a California-based organization which supports deployed service members, and he serves as a board member for World T.E.A.M. (The Exceptional Athlete Matters) Sport, an organization providing opportunities for physically challenged athletes. Hertling is an energetic and passionate public speaker on leadership, strategy, physical fitness, and American youth.

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